



4 Days Training Course on “Without Codes-Website Designing & Development”

Course Coverage:- *Word Press, Adobe Dreamweaver, Web flow, Weblly, Wix, Brackets, Bootstrap, Joomla, Drupal, Mobirise, Sketch3, GrapeJS*

Conducted By



National Productivity Council-Kanpur

(under Ministry of Commerce & Industry, Govt. of India)

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Expert Speaker

**Rajeev Gupta,
Deputy Director (IE)
National Productivity Council
Regional Directorate-Kanpur**

Topic of Training Course: -

“Without Codes-Website Designing & Development”

Date: - 2nd, 3rd, 6th & 7th September 2021

Timings: - 11:00 am to 4:00 pm (Each Day)

About Training Course: -

It's the ultimate question. “Can one become a web designer without learning how to code? The short answer is yes. In this training course, we'll dive into the best ways to approach how one can do web design without coding. Learn to create a professional website without coding. Boost your business today and start making your website a success without coding.

Webinar Coverage: -

Just like during the Renaissance, we're living in times of incredible cultural and artistic innovation. As the Internet evolves, browsers align, capabilities are added and accessibility of technology becomes easier, designers face new opportunities to create, think, and change their status with no-code tools.

Just like the Renaissance era, today's web design field is exploring its potential through no-code development platforms (NCDPs). These tools allow non-programmers to create application software through graphical user interfaces and configuration, instead of traditional computer programming.

Web design is a great complement to a branding or graphic design business. With that combination, one can find the perfect clients and keep them, rather than offering branding and then referring them elsewhere for a website.

Luckily, if web design is something you're looking to add to your business there are several options for how you can do it, both with and without coding on your end. In this post, we'll cover 3 of the best options for doing just that, the pros and cons of each option, and the details of the option that will give you the most freedom. Let's dive in!

Website builders are tools that typically allow the construction of websites without manual code editing. They fall into two categories:

- Online proprietary tools provided by web hosting companies. These are typically intended for users to build their private site. Some companies allow the site owner to install alternative tools (commercial or open-source) — the more complex of these may also be described as content management systems.

- Offline software that runs on a computer, creating pages and which can then publish these pages on any host. (These are often considered to be "website design software", rather than "website builders".)

In the past decade, web design and development tools have been popping up left and right. Some of these tools have a visual website builder and simplify the design process with drag-and-drop blocks. Other web design tools are more developer-centric, acting as advanced text editors where websites can be built with several lines of code. Most web design tools fall between the two ends of the spectrum: embracing the ease of drag-and-drop content blocks, and utilizing the flexibility of additional custom code.

In this Training Course, learn to discover the best software and tools for website design and development. Build your website with the help of vetted, experienced software developers.

Speaker Profile:-



Academic profile:

- Masters in Civil Engineering (Geographical Information System- GIS & Global Positioning System - GPS),
- Bachelor of Architecture
- Post Graduate Certificate Programme in Industrial Engineering from Ambedkar Institute of Productivity, Chennai

Industrial profile:

Industrial Engineering work techniques, field study, data collection, collection, analysis, report preparation, man power rationalization using scientific techniques like time & motion study, etc. Manpower Assessment and Production Norms involving Industrial Engineering work techniques. Work station design, layout of Industries incorporating anthropometrics and ergonomics standards. Lean Manufacturing tools like 5S, Kaizen, SMED, TPM, TQM, TFM, Inventory Management, etc. Monitoring, auditing & evaluation of work under Government Schemes. Environment Impact Assessment of construction of High Rise Buildings. Energy Saving calculations in architectural buildings. Geographical Information System (GIS), Digital Image Processing of Satellite Images, Global Positioning System (GPS), etc. Supervision and Management of Architectural & Civil construction work. Energy Performance Assessment of Architectural Buildings as per Energy Conservation Building Code (ECBC)

Training Course Objectives:-

- Learn to turn your ideas into awesome websites, digital publications and interactive presentations without writing a single line of code
- Learn to use free Website Design Softwares and freely create amazing websites for any type of device

Register in advance for this course

Thanks & Regards

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