



**National Productivity Council**  
**Under DPIIT, Ministry of Commerce & Industry**  
**Govt of India**

**Webinar on “Competing in the age of Artificial Intelligence”**  
**26th Feb. 2021 at 3:30 PM IST**

**About the Webinar:**

Artificial intelligence (AI) for business is revolutionizing the way organizations compete and operate. As data, analytics, and AI move to the centre of organizations, they are changing both business and operating models.

Without the operating constraints that limit traditional companies, AI-centric organizations are redefining how they create, capture, and share value—and are achieving unbridled growth across a variety of industries.

This online artificial intelligence webinar challenges participants to rethink their organization’s business model. Participants will delve into the diverse applications of AI, machine learning, and data science; explore network effects and platform strategies; and learn how to build an AI factory that enables their company to compete successfully in existing and new markets.

Throughout the program, participants will analyse their organizations’ current AI capabilities, identify new opportunities, and create specific plans for growth. This reflection and analysis will result in an AI blueprint that participants can use to guide the AI transformation at their firm.

Join this webinar to know more and interact with a learned faculty.

**About the Speaker:**

Dr. Pranjal Kumar Phukan is an accomplished nationally & internationally acclaimed supply chain professional with over 25 years of industrial experience in supply chain & operations management with leading companies in India With Automotive, Telecommunication, Engineering and Oil & Gas sectors.



He has successfully executed high value procurements through e-Sourcing & e-reverse auctions, global source development, system integration with Ariba, SAP, and correlating the data based on analysis viz., SWOT, PEST, Porters five force analysis and magic quadrant analysis.

Dr. Phukan has authored the book titled ‘Limits to Infinity’ [on philosophy and science] which was published in 2013 by White Flacon Publishing, Chandigarh.

**Participation Fee: Rs 472/- (inclusive of GST)**

**E-certificates shall be provided to all participants**

**Registration Link: <https://www.npcindia.gov.in/NPC/User/webinarpage>**

**More details- Email us at [guwahati@npcindia.gov.in](mailto:guwahati@npcindia.gov.in)**

**National Productivity Council, Regional Directorate**

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