



National Productivity Council

Non Residential Training Programme on

**Leadership and action in Policy Analysis, Program & Project
Design & Implementation, Steering & Monitoring &
Evaluation : Towards Multi-Sector Roadmaps**



11-12 March, 2025

NPC Headquarters, New Delhi

1. ABOUT NPC

National Productivity Council (NPC) is an autonomous organization under the Department of Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India. The present expertise available in NPC has a resource base of professionals from fields such as Economics, Regional Development, Industrial Engineering, Human Resource Management, Energy, Environment, IT, Project Monitoring and Evaluation, Research Studies and Baseline Surveys. In addition, services of external professionals and subject matter specialists are also sought on need basis, depending upon the nature and scope of work. NPC extends services from its headquarter at New Delhi and 12 regional offices across the country manned by more than 120 full time professionals. NPC has professionals from diverse fields to provide Consultancy, Capacity Building and Project Monitoring Unit (PMU) services to various organisations including Central Government Ministries and State Governments.

2. PROGRAMME THEME

The process of economic growth and development is a dynamic process engaging the various agencies and stakeholders from citizens to industry to enterprises across the product manufacturing and services provisioning components and the supply chain and the role of public sector and private sector and institutions and the government are significant and fairly demarcated. Yet there are deep inter-linkages and two way and multidirectional processes pertaining to innovations in products and services provisioned and the diffusion across the demographic and geographic terrain that get guided by the policy frameworks and decision-making processes in the various regimes and democracies having their own varieties of institutionalised components that generate initiative and implement action across thematic areas and disciplines. A good leadership oriented public services, governmental and governance framework and public and private sector leadership focused framework and project championing in public and private sector organizations and ecosystem play pivotal role in the progress and forward movement and the coordination and cooperation within the institutionalised architecture becomes crucial and accordingly policies, vision, missions in public and private sector and government and related entrepreneurship leadership in conceptualising strengthening and implementation of the resource allocation as well as autonomous resources flow occur and the output and outcomes of economics and development activity get created and distributed. The importance of inspired leadership and action in policy entrepreneurship, policy making and program design and project implementation action alongside project steering and monitoring and evaluation across Ministries and economic sectors play key role in the economic growth and development process.

This Non residential Training Programme makes a fresh foray into the various dimensions of leadership and action in policy analysis, program and project design in multiple sectors and themes, project steering process and Concurrent M&E and impact assessments. The national and regional (urban, rural) development context and seeks to add value to the policy maker and programmes, scheme/project designers and implementers by the sharing of the various case studies in the menu of policy analysis and programme initiative and engagement in a series of case exercises for hands on collective experience across thematic and subject areas as reflected further in the brochure section 4.0.

3. LEARNING OBJECTIVES

- The training programme highlights Strengths in inspired leadership action and approaches to addressing and undertaking of Policy analysis of multiple sectors and project themes and domains across social, industrial, infrastructure and other domains, besides delving into the tools and techniques and their application. In addition Policy and Program evaluations and about evolving design processes for project development and implementation.
- It opens a larger canvas for learning and deliberations among senior executives on a spectrum of thematic areas / sectors and sub-sectors and brings together specialists and practitioners from various cadres among faculty and participants as well as from public and private enterprises
- In this programme we will examine leadership features and aspects of multilevel governance, project planning, sectoral policy evolution and programme development and Monitoring & Evaluation.
- It brings actual case examples and insights building case exercises & of policy making, guidelines development etc and M&E activities and project implementation experiences.
- The coverage is sought to span but not limited to the broad domains of manufacturing, agriculture and services sectors and domain of infrastructure development and the public goods provisioning landscape and reflect on the urban and rural development aspects as well as address various notified rules/ acts and provisions and reflect on achievements and a way forward oriented policy roadmaps.

4. BROAD PROGRAMME COVERAGE

The following key topics are sought to be covered during the training programme along with indicative sub components. However, the content may evolve to include more domains coverage for broad basing insights

1. Policy analysis, program design assessments and exploring institutionalised psychology – A review of a set of programmes/schemes and projects and related insights and exploring key constructs in pursuit of Economic growth and development towards a revisit to the micro and macro perspectives.
2. The progression in Science and Technology and the paradigm shifts and implications and trends and the evolving need and mechanisms for product/technology mapping
3. Nature and features of Industrial organization and industrial cluster dynamics – Towards identifying further impetus for cluster developments and analysis

4. The environmental and sustainability focus and the waste management perspectives towards the emergence of and the need for circular economy and related tools and techniques
5. Institutions and institutional development and mandates as part of the institutional organization features – Towards addressing and analysing aspects in governance architecture and related tools/techniques and the scope/potential for institutional redesign
6. A focus on program and schemes related impact assessments amongst set of sectors and the evolving needs and potential mechanisms towards concurrent Monitoring & Evaluation
7. Evolving the scope and prospects for continuing policy entrepreneurship landscape in selected sector(s) including infrastructure domains and of the structuring of the projectised delivery systems
8. Attention to the urban and rural development contexts and the spatial economy perspectives – Reflections and focus on key initiatives.
9. Addressing employment generation concerns, Division of Labour and Skill Development–Are visit to the scenarios and programs and regarding new initiatives emerging
10. A focus on key social sector issues and potential scope and approaches towards administrative reorganisation for achieving better outputs and outcomes – panel discussions on roadmaps and way forward

5. TARGET PARTICIPANTS

Senior Leaders/Executives and Middle Management officials and programme / project champions of Central and State Governments (Ministries and Departments), and from all cadres and services, Central Public Sector Enterprises, Public Sector Undertakings, Private Sector Enterprises / Business Corporations, officials from various institutions /autonomous bodies, Urban and Local Government Institutions, Co-operatives, Financial Institutions & NBFCs, Research centres, sectoral institutions/associations, International organisations based in India etc.

6. METHODOLOGY

Methodology of the training program would be significantly participative in nature including knowledge sharing sessions and case study deliberations besides group exercises & assignments and quizzes.

7. FACULTY

The faculty for the training programme will comprise of Senior Officials and Public and Private Sector Executives, NPC officials, members and officials of Government / institutions and in service or retired with rich experience in the Leadership processes

and action on policy entrepreneurship and programme design and implementation domain, and external experts / specialists including from premier academic institutions.

8. PROGRAMME FEE & VENUE & DATES

Program Venue	National Capital Region or Delhi
Programme Fee	₹19500/-+18%GST
Programme Code	NRT2425ECO21
Day1	11 March, 2025 (Full Day : 10.00 am to 5.30 pm) (Tuesday)
Day2	12 March, 2025 (Full Day : 10 am to 5.30 pm) (Wednesday)

9. PAYMENT DETAILS

<i>100% Payment has to be made in advance along with acceptance of proposal.</i>
<ul style="list-style-type: none">• ECS Payment Details: Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/cNo. 026501000009207, IFSC Code. IOBA0000265• In case payment is made by DD/Cheque it should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI• NPC'SPANNo:AAATN0402F,NPC'SGSTIN:07AAATN0402F1Z8

As per GOI notification No. 9/2017-Integrated Tax (Rate) dated 28.06.17, Sr. No. 75, Heading9992 (at page no. 19 of the notification) No GST is applicable where Services provided to the Central Government, State Government, UT Administration under any training programme for which total expenditure is borne by the Central Government, State Government, UT Administration.

10. HOW TO APPLY

Please apply in prescribed application format as described below:



NATIONALPRODUCTIVITYCOUNCIL
5-6 Institutional Area, Lodhi Road, New Delhi - 110003
harsh.thukral@npcindia.gov.in

APPLICATION FORM FOR NOMINATIONS to NON-RESIDENTIAL TRAINING

Title of Programme:

Programme Duration:

Location:

Details of Nominated Participants:

S.No	Name of Delegate	Designation	Mobile No.	Email ID	Official Address for Correspondence
1					
2					
3					
4					
5					

Details of Nominating Authority:

Name:

Designation:

Organization:

Address

GST no:

Contact Number:

Email ID:

Signature

Details of Proof of payment of Programme fee (*RTGS/NEFT Details; Cheque, DD*):

Payment Particulars

- **ECS Payment Details:** Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/c No. 026501000009207, IFSC Code. IOBA0000265
- In case of ECS Payment, the payment details should be intimated accordingly along with UTR number
- DD/Cheque should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI
- Programme Fees per Participant plus GST to be paid in advance
- PANNo:AAATN0402F,GSTIN:07AAATN0402F1Z8

- **Nominations may please be sent to the following address:**

Mr. Harsh Thukral
Dy. Director (Economic Services & Productivity Promotion) and PPRDi
The Programme coordinator
Economic Services & Productivity Promotion Group
National Productivity Council
5-6 Institutional Area, Lodhi Road
New Delhi – 110003
Email Id : harsh.thukral@npcindia.gov.in
[Tel: 011-24690331](tel:011-24690331) Ext. 375; [011-24607375](tel:011-24607375); Mobile# 9999231124

- **Last date for Receiving of nominations : 03.03.2025**

11. GENERAL INSTRUCTIONS

- The Non Residential Training programme fee covers the professional fees towards training, reading materials and Training package. The fee once deposited is non-refundable, however, substitutions are allowed.
- Each participant should carry their ID cards and necessary letters / orders issued by their department for attending the training program.
- NPC shall not bear any charges towards participants' to & fro travel from their residence/place of stay to the training program venue. All participants shall make their own arrangement to reach the venue on time as per the programme schedule.
- Participants are requested to assure their health and safety during the training period and NPC will not be liable for medical expenses incurred by the participants during the program.
- NPC will not provide boarding and lodging during and before and after the dates of programme for outstation delegates who have to make own arrangements. Participants planning to stay longer than the scheduled duration should arrange the same at their own cost.
- The participants shall be awarded Certificate of Participation on successful completion of programme.
- Any other terms and conditions that may apply shall be notified by NPC at any point of time.
- Referring to GST guidelines, you are requested to confirm the applicability of GST payment for your department.
- Participants are required to follow the necessary COVID protocols during training.

