

Empanelment of Professional Communication Agency (PCA)

National Productivity Council (NPC), New Delhi which is an autonomous body under Ministry of Commerce and Industries, Government of India is interested to empanel professional communication agency for carrying out public awareness campaigns of flagship schemes of Government of India. The empanelment may be for a period of two years extendable for third year based on satisfactory performance to assist NPC. The agency should have minimum 5 years experience in designing creative's and other collateral designs for Government publicity campaigns.

The empanelment criteria for advertisement agencies are as follows:

1. Should have been registered with INS for at least last five years.
2. Should be registered with DAVP as multimedia agency.
3. Registration with NFDC desirable.
4. Average turnover for last three years should be minimum Rs. 10 crore and above.
5. Should have executed work for Government successfully.
6. Should not be blacklisted by any public, Government organisation.

The interested agency may send their profile and willingness to undersigned through email (nk.chanji@npcindia.gov.in) latest by **20.02.2020 (3:00 PM)**.

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