



PROJECT NOTIFICATION

Reference No.: 370

Date of Issue	22 May 2024
Project Code	23-IP-14-GE-DLN-A
Title	APO e-Course on Innovation Management for SMEs
Timing	27 December 2024
Hosting Country(ies)	APO Secretariat
Venue City(ies)	Not Applicable
Modality	Digital Learning
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	Open
Overseas Participants	Not Applicable
Local Participants	Not Applicable
Closing Date	Not Applicable
Remarks	Timing is the launch date of the e-course.

Objectives	Understand the concept and importance of innovation management in SMEs; learn about the ISO 56000 series for innovation management in SMEs; and examine best practices of innovation management.
Rationale	This e-course will assist APO members in strengthening their innovation capabilities by understanding the ISO 56000 standards for SMEs. This is in line with the goal of the APO Vision 2025 of supporting members in achieving inclusive, innovation-led productivity growth for SMEs.
Background	<p>With rapidly shortening product life cycles and the constantly evolving business environment, accelerating, adapting, and managing innovations have become indispensable steps for sustained productivity enhancement, especially in SMEs in highly competitive markets with limited resources.</p> <p>Pursuing innovation can be challenging without clear guidance and standards. To enable organizations to promote innovations systematically, the ISO has published a series of standards on the terminology, tools, and methods under the ISO 56000 series, which provide the vocabulary, fundamental concepts, principles of innovation management, and approaches for systematic implementation.</p> <p>This e-course will disseminate knowledge related to innovation management in SMEs and key elements of ISO 56000 standards to encourage an innovative environment in the SME sector.</p>
Topics	Innovation and productivity in SMEs; Tools, methods, and success factors for SME innovation; Innovation management and the fundamentals of ISO 56000 standards; ISO 56000 standards: Requirements and guidance; and ISO 56000 conformance and good practices of innovation management in SMEs.
Outcome	Participants understand the basics of innovation management in SMEs with ISO 56000 as the framework for application.
Qualifications	Open to all participants in member and nonmember countries.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General