



PROJECT NOTIFICATION

Reference No.: 214

Date of Issue	4 October 2023
Project Code	23-IP-20-GE-WSP-A
Title	Workshop on Blockchain Technologies for Business Innovation and Productivity
Timing	20 November 2023–22 November 2023
Hosting Country(ies)	APO Secretariat
Venue City(ies)	Not Applicable
Modality	Online
Implementing Organization(s)	APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Closing Date	6 November 2023
Remarks	Not Applicable

Objectives	Understand the emerging trends in applications of blockchain technologies, approaches to foster innovation and enhance productivity at enterprise level through blockchain technologies, and examine the implications of technological solutions in various economic sectors.
Rationale	Blockchains address major challenges in sharing information transparently, securely, and efficiently with the least financial impact. Hence, they have direct implications for the ability of enterprises to innovate and grow sustainably.
Background	The adoption of technologies is paramount for enterprises striving to gain a competitive advantage. Blockchain technologies have far-reaching applications across many industries due to key features such as elimination of intermediaries, data security, and transparency. Adoption of blockchain technologies by the financial and banking sector shows that they are mature enough to be adopted by industry. Insider Intelligence, a market research company, estimated that global spending on blockchain technology will reach USD19 billion in 2024. Blockchain technologies enable globalization, streamline business operations across value chains, and reduce overall operation costs. As their adoption is in the nascent stage, blockchain technologies offer a range of opportunities for businesses to innovate and enhance productivity for overall growth and profitability.
Topics	Overview of blockchain technology available on the market; Real-life blockchain applications; How blockchains will shape the future through innovation; Applications of blockchain technologies in various industry sectors; Case studies of blockchain applications; and Group work on disruptions by blockchains.
Outcome	Enhanced understanding of the implications of blockchains for productivity, blockchains adopted as productivity tools and techniques, and increased adoption of blockchain technologies among enterprises in APO members.
Qualifications	Government officials, representatives of industrial associations, leaders and representatives of enterprises, consultants, trainers, and entrepreneurs working on blockchain applications, innovation, and productivity enhancement.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General

IMPLEMENTATION PROCEDURES FOR APO ONLINE MULTICOUNTRY PROJECTS (CONFERENCES/OBSERVATIONAL STUDY MISSIONS/TRAINING COURSES/WORKSHOPS)

1. Modality of Implementation

- a. The sessions will be conducted online.
- b. The duration of each day's sessions will be around three hours for observational study missions, training courses, and workshops.
- c. The duration of sessions will be around four hours for conferences.
- d. The APO Secretariat will inform resource persons and participants of the link to the virtual sessions.
- e. The link will be exclusive to resource persons and participants and should not be shared.

2. Financial Arrangements

- 2-1 For projects where the local costs will be covered by the host NPO/implementing organization
- a. The APO will meet the assignment costs for international resource persons.
 - b. The host NPO/implementing organization will meet the assignment costs of local resource persons and for a virtual site visit(s), either broadcast live or recorded as applicable.
- 2-2 For projects where the local costs will be covered by the APO
- a. The APO will meet the assignment costs of international resource persons and honorarium for up to two local resource persons.
 - b. The host NPO/implementing organization will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.
- 2-3 For observational study missions where the local costs will be covered by the APO
- a. The APO will meet the assignment costs for international resource persons, honoraria for up to two local resource persons, and video production costs for a virtual site visit(s) of up to USD2,000.00, either broadcast live or recorded as applicable.
- 2-4 For projects hosted by the APO Secretariat
- a. The APO will meet the assignment costs for international and local resource persons and for a virtual site visit(s), either broadcast live or recorded as applicable.

3. Requirements of Participants

- a. Participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.
- b. Competent in connecting to online meetings, including independently undertaking troubleshooting in the event of poor or lost connections.
- c. Proficient in English, both written and spoken.
- d. Have necessary devices comprising a computer, web camera, microphone, and speaker or headphones.
- e. Access to internet connections suitable for videoconferencing. Stable, wired LAN connections are preferred.
- f. Follow the instructions of moderators/presenters in asking questions, joining discussions, and answering questions.

- g. Wear appropriate business attire during the sessions.

4. Actions by APO members

- a. Each NPO should nominate three or more candidates in order of preference for observational study missions, training courses, and workshops, and five or more candidates for conferences.
- b. All nominations must be endorsed by an APO Director or Alternate Director and submitted by a Liaison Officer (LO) or designated officer. Self-nominations will not be accepted.
- c. Nominations should reach the Secretariat before the deadline.
- d. Each nomination must be accompanied by the APO biodata form and uploaded to the APO Document Management System/Fleekdrive by NPOs. LOs are requested to notify the Secretariat once biodata forms have been uploaded. The biodata form is available on the APO website.
- e. If a selected participant becomes unable to participate, the NPO concerned should inform the APO Secretariat and host country promptly.

5. Actions by the APO Secretariat

- a. Selection of candidates will be at the discretion of the Participant Selection Committee of the APO Secretariat.
- b. Selection of candidates will be completed and announced at least one week prior to the start of the sessions.
- c. Slots that become available due to withdrawal of a selected candidate(s) or lack of nominations by a member country may be filled by alternates to be selected on a merit basis.
- d. The APO Secretariat will inform NPOs of the final program and link to the online sessions at least one week prior to commencement.

6. Participating Country Expenses (PCEs)

- a. PCEs apply to selected participants from large, profit-making organizations in training courses and observational study missions.
- b. The PCE rate is fixed at USD150.00 per participant.
- c. The APO Secretariat will notify NPOs concerned before issuing Letters of Acceptance to participants.
- d. Invoices will be sent to NPOs concerned at the end of the year.