



No.31102/23
Dt. 17-02-2023

Sub: 23-CL-28-GE-TRC-A: Training Course on Smart Transformation for Agribusinesses from 08-12 May 2023, Manila, Philippines.
(Visit www.npcindia.gov.in/NPC/User/InternationalServices for detailed Project Notification).

Dear Sir,

We invite your kind attention to NPC <https://www.npcindia.gov.in/NPC/User/InternationalServices> with regard to above Asian Productivity Organization (APO) project. The project notification and the APO bio data form are available on the above mentioned page and the same are also attached herewith. The duly filled in **single copy** of Performa enclosed (in excel form only) of the suitable officers for participation as per the para (**Qualifications for Participants**) of the project notification may kindly be forwarded to reach us latest by **14th, March 2023**. In this regard, the following points may be noted.

- **Fees and Charges**The Participation fees (NON-REFUNDABLE) of **Rs. 500/- +18% GST** for MSME Sector, Trade Unions and NGO's and **Rs. 1000/- + 18% GST** for others is payable along with the nomination form for each participant. In case of selection by APO, NPC will charge **Rs. 3,000/-+ 18% GST** for the MSME Sector, Trade Unions, and NGOs, **Rs. 12,000/-+ 18% GST** for profit-making organizations, and **Rs. 6,000/- + 18% GST** for others per participant is payable towards handling charges and membership fee for the APO Alumni Association of India (AAAI). The requisite amount can be paid through a demand draft/cheque/ECS drawn in favor of the National Productivity Council, New Delhi. In the absence of an application fee, the nominations will not be considered. Kindly e-mail the details of the ECS/RTGS/NEFT payment made to isg@npcindia.gov.in. In this regard, the bank account details are attached herewith. It is the responsibility of the candidates to complete all the official formalities required by their organizations/departments before proceeding abroad., **mentioning the name of applicant in remarks**, to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in Please note, in the absence of application fee, the nomination will not be considered.**Nomination Procedure All nominations should be routed through proper channel and as per the attached APO bio data form.** The nominations received after the last date will not be considered. It is the responsibility of the candidates to complete all the official formalities required by their organizations/department for participating in the program.It is requested to send nominations by e-mail to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in (application in prescribed excel format) and one hard copy by post along with the covering letter of the competent authority on company's letter head. All information pertaining to nominations will be treated as confidential and classified. The nominated officers may be invited as a faculty in programs on the relevant subject/s, organized by NPC.

We look forward to receiving of nominations from your esteemed organization.

Thanking you,

Yours faithfully,

-sd
(K D Bhardwaj)
Director & Head (Int'l Serv.)
for Director General
e-mail: isg@npcindia.gov.in



PROJECT NOTIFICATION

Reference No.: 66

Date of Issue	13 February 2023
Project Code	23-CL-28-GE-TRC-A
Title	Training Course on Smart Transformation for Agribusinesses
Timing	8 May 2023–12 May 2023
Hosting Country(ies)	Philippines
Venue City(ies)	Manila
Modality	Face-to-face
Implementing Organization(s)	Development Academy of the Philippines
Participating Country(ies)	Not Applicable
Overseas Participants	19
Local Participants	6
Closing Date	24 March 2023
Remarks	Not Applicable

Objectives	<ul style="list-style-type: none"> - Explain the concepts, principles, and benefits of smart agricultural transformation for achieving higher productivity. - Identify digital technologies and innovations that can be applied by SME agribusinesses throughout supply and value chains. - Learn about best practices in modern agribusiness.
Rationale	Smart agriculture has great potential for enhancing productivity throughout agrifood value chains. Digital skills, technologies, and approaches can help manage inputs and production, postharvest transportation and logistics, marketing, and data-driven agricultural practices. However, not all APO economies are ready to adopt these technologies due to a lack of capacity and finance.
Background	<p>Agribusinesses face challenges such as competition and increasing costs. Smart technologies such as robots, sensors, and ICT contribute to efficient food processing and maintaining quality throughout supply chains. Food manufacturing and transportation can be continuously monitored by sensors and ICT to determine quality and safety. Smart technologies also contribute to reducing food waste by ensuring quality maintenance and production in the right quantities to meet consumer demand based on big data analytics. They reduce production costs by substituting for human labor and avoiding overproduction.</p> <p>The biggest challenges for agribusinesses in adopting smart technology are capacity and financial support. This course will introduce affordable technologies and best practices of enterprises that have successfully adopted such technology.</p>
Topics	<ul style="list-style-type: none"> - Smart agricultural transformation frameworks, tools, and approaches - Enabling factors and successful models of smart transformation for agribusinesses - Accessible, affordable digital technologies for creating efficient agribusiness enterprises
Outcome	Participants will gain insights into smart SME agribusiness transformation for higher productivity and profitability and assist those businesses in becoming more competitive. Consumers will then benefit from higher-quality food at lower prices, with less food waste.
Qualifications	Agricultural professionals and practitioners, CEOs and managers of agribusinesses, and academic researchers working on innovation for productivity.

Please refer to the implementation procedures circulated with this document for further details.



Dr. Indra Pradana Singawinata
Secretary-General