

राष्ट्रीय उत्पादकता परिषद्

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार के अन्तर्गत)
उत्पादकता भवन 5-6, इन्स्टीट्यूशनल एरिया,
लोदी रोड, नई दिल्ली-110 003



NATIONAL PRODUCTIVITY COUNCIL

NATIONAL PRODUCTIVITY COUNCIL

(Under Ministry of Commerce & Industry, Govt. of India)

Utpadakta Bhavan, 5-6, Institutional Area,
Lodi Road, New Delhi - 110 003

No. 31505/22

Dt. 18-02-2022

Sub: 22-IP-09-GE-WSP-A: Workshop on Innovative Public-private Partnership Models for Improving the Sustainability of Food Supply Chains from 26-28 April 2022, Digital Multicountry (DMC). (Visit www.npcindia.gov.in/NPC/User/InternationalServices for detailed Project Notification)

Dear Sir,

We invite your kind attention to NPC www.npcindia.gov.in/NPC/User/InternationalServices with regard to above Asian Productivity Organization (APO) project. The project notification and the APO bio data form are available on the above mentioned page and the same are also attached herewith. The duly filled in **single copy** of Performa enclosed (in excel form only) of the suitable officers for participation as per the para (**Qualifications for Participants**) of the project notification may kindly be forwarded to reach us latest by 3rd April 2022. In this regard, the following points may be noted.

- **Fees and Charges**

An Application fees (NON-REFUNDABLE) of Rs. 500/- for MSME Sector, Trade Unions and NGO's and Rs. 1000/- for others is payable along with the nomination form, for each participant.

The requisite amount can be paid through a demand draft/cheque/ECS drawn in favour of National Productivity Council, New Delhi. In the regard, the bank account of NPC details is attached herewith. Kindly e-mail the details of the ECS/RTGS/NEFT payment made, **mentioning the name of applicant in remarks**, to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in Please note, in the absence of application fee, the nomination will not be considered.

- **Nomination Procedure for all nominations should be routed through proper channel and as per the attached APO bio data form.** The nominations received after the last date will not be considered. It is the responsibility of the candidates to complete all the official formalities required by their organizations/department for participating in the program.

It is requested to send nominations by e-mail to mayank.verma@npcindia.gov.in, isg@npcindia.gov.in, rk.rawat@npcindia.gov.in (application in prescribed excel format) and one hard copy by post along with the covering letter of the competent authority on company's letter head. All information pertaining to nominations will be treated as confidential and classified. The nominated officers may be invited as a faculty in programs on the relevant subject/s, organized by NPC. We look forward to receiving of nominations from your esteemed organization.

Thanking you,

Yours faithfully

(K.D. Bhardwaj)
Director & Head (Int'l Serv.)
for Director General
e-mail: isg@npcindia.gov.in



PROJECT NOTIFICATION

Ref. No.: 22-IP-09-GE-WSP-A-PN2200012-001

Date of Issue	18 February 2022
Project Code	22-IP-09-GE-WSP-A
Title	Workshop on Innovative Public-private Partnership Models for Improving the Sustainability of Food Supply Chains
Timing and Duration	26–28 April 2022 (three days)
Hosting Country(ies)	Indonesia
Modality	Digital Multicountry
Implementing Organization(s)	Ministry of Agriculture, Indonesia; Ministry of Manpower, Indonesia; and APO Secretariat
Participating Country(ies)	All Member Countries
Overseas Participants	38
Local Participants	12
Qualifications of Participants	Policymakers and planners, agricultural professionals, scientists, academics, and agribusiness industry leaders in charge of formulating and implementing policies and programs for agriculture and agrifood business development
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	3 April 2022

1. Objectives

- a. Discuss the potential of public–private partnership (PPP) food supply chain models that enhance productivity, thereby enabling sustainable, competitive agribusiness.
- b. Review and share innovative successful PPP models for building productive, competitive food supply chains in member countries.
- c. Provide guidance to member countries on how to achieve sustainable, mutually beneficial long-term partnerships between public and private enterprises in food-related sectors.

2. Background

Food-related business in Asia is increasingly becoming a more dynamic, complex, and highly competitive industry. Sociopolitical and environmental conditions, market forces, as well as the COVID-19 pandemic are compounding those challenges. To overcome them and stay competitive, food businesses must improve and sustain their efficiency and overall productivity.

Considering the complex, multifaceted challenges, the public and private sectors engaged in the food industry need to collaborate more closely and leverage their resources to enable greater synergy. PPPs have emerged as important mechanisms for pursuing various development projects around the world, particularly through the pooling of expertise and resources that might otherwise be limited. More cooperation through PPPs is needed to build productive, sustainable food supply chains from farm to fork to benefit both producers and consumers. Examples of potential areas of PPPs that enhance the productivity of the agrifood sector include promoting smart, digital agriculture and using quality agricultural inputs such as seeds and fertilizers.

Several countries have adopted the PPP model for food-sector development and advances in agribusiness which benefited small farmers. One successful example is the ASEAN PPP Regional Framework (2016–2025) for Technology Development in the Food, Agriculture and Forestry Sector that focuses on increasing collaborative investments in sustainable technology development, adoption, and dissemination throughout entire value chains (ASEAN, 2017).

In this workshop, the importance of PPPs for leveraging resources and generating investments for agribusiness support services and infrastructure will be explored. It will also assess the appropriate policy environment that creates the right conditions for mutually beneficial PPPs to flourish and bring together the interests of all parties in ways that are equitable, transparent, and sustainable.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Enabling environment for PPPs to achieve sustainable, competitive food business
- Engaging the private sector in inclusive, sustainable food supply chain business

Day 2:

- Food business PPP models of innovation, technology, business incubation, and value chains

Day 3:

- Successful innovative PPP models and practices in logistics, postharvest handling, and cold chains

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan
Secretary-General