

# राष्ट्रीय उत्पादकता परिषद्

(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार के अन्तर्गत)  
उत्पादकता भवन 5-6, इन्स्टीट्यूशनल एरिया,  
लोदी रोड, नई दिल्ली-110 003



NATIONAL PRODUCTIVITY COUNCIL

## NATIONAL PRODUCTIVITY COUNCIL

(Under Ministry of Commerce & Industry, Govt. of India)

Utpadakta Bhavan, 5-6, Institutional Area,  
Lodi Road, New Delhi - 110 003

No. 31401/22  
Dt. 21-03-2022

Sub: 22-IP-04-GE-CON-A : Conference on Agricultural Insurance and Farm Risk Management; 15<sup>th</sup> June 2022, Digital Multicountry (DMC).  
(Visit [www.npcindia.gov.in/NPC/User/InternationalServices](http://www.npcindia.gov.in/NPC/User/InternationalServices) for detailed Project Notification).

Dear Sir,

We invite your kind attention to NPC <https://www.npcindia.gov.in/NPC/User/InternationalServices> with regard to above Asian Productivity Organization (APO) project. The project notification and the APO bio data form are available on the above mentioned page and the same are also attached herewith. The duly filled in **single copy** of Performa enclosed (in excel form only) of the suitable officers for participation as per the para (**Qualifications for Participants**) of the project notification may kindly be forwarded to reach us latest by **29th, April 2022**. In this regard, the following points may be noted.

- **Fees and Charges**

The Participation fees (NON-REFUNDABLE) of Rs. 500/- for MSME Sector, Trade Unions and NGO's and Rs. 1000/- for others is payable along with the nomination form for each participant.

The requisite amount can be paid through a demand draft/cheque/ECS drawn in favour of National Productivity Council, New Delhi. In the regard, the bank account of NPC details is attached herewith. Kindly e-mail the details of the ECS/RTGS/NEFT payment made, **mentioning the name of applicant in remarks**, to [mayank.verma@npcindia.gov.in](mailto:mayank.verma@npcindia.gov.in), [isg@npcindia.gov.in](mailto:isg@npcindia.gov.in), [rk.rawat@npcindia.gov.in](mailto:rk.rawat@npcindia.gov.in) Please note, in the absence of application fee, the nomination will not be considered.

- **Nomination Procedure**

All nominations should be routed through proper channel and as per the attached APO bio data form. The nominations received after the last date will not be considered. It is the responsibility of the candidates to complete all the official formalities required by their organizations/department for participating in the program.

It is requested to send nominations by e-mail to [mayank.verma@npcindia.gov.in](mailto:mayank.verma@npcindia.gov.in), [isg@npcindia.gov.in](mailto:isg@npcindia.gov.in), [rk.rawat@npcindia.gov.in](mailto:rk.rawat@npcindia.gov.in) (application in prescribed excel format) and one hard copy by post along with the covering letter of the competent authority on company's letter head. All information pertaining to nominations will be treated as confidential and classified. The nominated officers may be invited as a faculty in programs on the relevant subject/s, organized by NPC.

We look forward to receiving of nominations from your esteemed organization.

Thanking you,  
Yours faithfully,

(N.K.Chanji)  
Dy. Director General & Head (Int'l Serv.)  
for Director General  
e-mail: [isg@npcindia.gov.in](mailto:isg@npcindia.gov.in)



## PROJECT NOTIFICATION

Ref. No.: 22-IP-04-GE-CON-A-PN2200026-001

<b>Date of Issue</b>	20 March 2022
<b>Project Code</b>	22-IP-04-GE-CON-A
<b>Title</b>	Conference on Agricultural Insurance and Farm Risk Management
<b>Timing and Duration</b>	15 June 2022 (one day)
<b>Hosting Country(ies)</b>	Thailand
<b>Modality</b>	Digital Multicountry
<b>Implementing Organization(s)</b>	Thailand Productivity Institute and APO Secretariat
<b>Participating Country(ies)</b>	All Member Countries
<b>Overseas Participants</b>	100
<b>Local Participants</b>	30
<b>Qualifications of Participants</b>	Policymakers, senior officials of private and state agricultural insurance companies, researchers, academics, and extension personnel in charge of and providing advisory and consultancy services on agricultural insurance and farm risk management
<b>Nomination of Participants</b>	All nominations must be submitted through National Productivity Organizations of member countries
<b>Closing Date for Nominations</b>	9 May 2022

## 1. Objectives

- a. Enhance participants' knowledge of the principles, mechanisms, and management of agricultural insurance to improve productivity and farm risk management.
- b. Review policies on agricultural insurance in member countries and share successful models including smart, digital solutions for agricultural insurance and farm risk management.
- c. Understand national agricultural risk profiles and insurance schemes necessary for farming community protection, particularly in situations like the COVID-19 pandemic.

## 2. Background

Agriculture is an important but high-risk sector due to dependency on weather and climate. Farmers in Asia must cope with severe droughts, floods, typhoons, frosts/freezes, and other eventualities that are increasing with climate change. Previously, agricultural insurance was mostly considered as a measure to cope with damage or loss when crops, plantations, livestock, and fisheries were damaged or lost due to natural disasters. However, the COVID-19 pandemic added to farmers' risk exposure, endangered food security, and brought the importance of agricultural insurance to the forefront.

Agricultural insurance plays a significant role in a holistic risk management system that includes maintaining farm health and safety. Farm-based measures cannot protect against severe threats like typhoons, floods, tsunamis, and droughts. Such disasters require market-based, institutionalized insurance protection mechanisms. Overall, not only does agricultural insurance protect farmers from financial collapse but also ensures national food security through farm risk management. It plays an important role in reducing the vulnerability of national food systems to acute shocks, subsequently contributing to resilience and sustainability.

In this way, agricultural insurance helps meet the UN SDGs by enhancing the resilience of farmers and communities in adverse circumstances and in adapting to new challenges like climate change or pandemics. For dissemination and promotion purposes, ISO 31000:2018 Risk-Management Guidelines could serve as a useful reference for developing management strategies to identify and mitigate risk in the agriculture sector. Recognizing the importance of local context and conditions, it is also important to codify and share the best practices of risk management initiated by farmers themselves.

Governments can support farmers and entire agricultural value chains by proactively promoting efficient agricultural insurance systems. This conference will be a platform for policymakers and practitioners to discuss ways to build agricultural insurance systems in member countries considering opportunities and challenges in current agriculture, climatic and nonclimatic perspectives, and farm risk management practices.

## 3. Scope, Methodology, and Certificate of Attendance

The duration of the sessions will be around four hours. The indicative topics of the presentations are:

- Agricultural insurance: Focus on farm risk management strategies, food security, and climatic and nonclimatic factors like the COVID-19 pandemic
- Farm risk management system standards and applications
- Best practices and schemes of agricultural insurance and reinsurance policies

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.


## 4. Financial Arrangements

- a. The APO will meet the assignment costs for overseas resource persons.

- b. The host country will meet the assignment costs of local resource persons and for a virtual site visit(s), either broadcast live or recorded as applicable.

## 5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

A handwritten signature in black ink, appearing to read 'Mochtan', with a long, sweeping flourish extending upwards and to the right.

Dr. AKP Mochtan  
Secretary-General