



National Productivity Council

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Predictive Analytics

WELCOME



National Productivity Council

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eLearning Course Title: PREDICTIVE ANALYTICS

Registration Fee (including GST):- Rs 1500 /- Per Participant(Rupees one thousand five hundred only)

About eLearning Program :- _

Prediction is booming. It reinvents industries and runs the world. More and more, Predictive Analytics drives commerce, manufacturing, healthcare, Government, and law enforcement. In these spheres' organization operate more effectively by law of predicting behaviour i.e., the outcome for each individual customer, employee, patient, voter and suspect. Everyone is doing it. Accenture and Forrester both report that PA" s adoption has more than doubled in recent Years. High performance sales teams are four times more likely to already be using Predictive Analytics than underperformers

eLearning Course Coverage:-

There are five modules in Predictive Analytics:

Module 1 Introduction & Objective,

Module 2 Predictive Analytics Process

Module 3 Predictive Analytics application

Module 4 The data effect

Module 5 The Machine that learns

Register to learn :

- a) Predicting behaviour
- b) Predicting market
- c) Predictive Analytics Process
- d) Predictive Analytics application

Thanks & Regards

Regional Director

National Productivity Council

Course conducted by Group/ Regional Directorate Name:- NPC Chandigarh

Name & Designation of Course Coordinator: Mr. Suvyendu Shivakar/Mr. S.P.Singh

Course Coordinator Contact Details: 6287872655/7589219766

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