



NATIONAL PRODUCTIVITY COUNCIL

DPIIT, MINISTRY OF COMMERCE AND INDUSTRY, GOVT. OF INDIA

presents

e-Learning Course on



"FORECASTING TECHNIQUES"

Course Outline:

- What Is Forecasting?
- The Strategic Importance of Forecasting
- Seven Steps in the Forecasting System
- Forecasting Approaches
- Time-Series Forecasting
- Associative Forecasting Methods:
Regression and Correlation Analysis
- Monitoring and Controlling Forecasts
- Forecasting in the Service Sector



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