



**eLearning Course Title: BALANC SCORE CARD**

**Registration Fee (including GST): - 6900 + GST (18%)**

**About eLearning Program :** - A balanced scorecard is a strategic management performance metric used to identify and improve various internal business functions and their resulting external outcomes. Balanced scorecards are used to measure and provide feedback to organizations. Data collection is crucial to providing quantitative results as managers and executives gather and interpret the information and use it to make better decisions for the organization. It also provides a powerful framework for building and communicating strategy. It means that performance outcomes as well as key enablers or drivers of future performance are identified to create a complete picture of the strategy.

**eLearning Course Coverage (Specify Module details): - Building & Managing the Balanced Scorecard**

**Register to learn (Key Learnings' in bullet points):**

- Define what a BSC is and how it fits into an SFO
- List the major activities that are necessary to launching the BSG project
- Recognize the purpose and importance of the leadership interview and identify its chronological place in the BSC process
- Identify the purpose & Components of the strategy map.
- Identify good strategic measures & their benefits
- Identify best practices for target setting
- Distinguish between strategic initiatives and non-strategic projects
- Balanced Scorecard Reporting: Purpose, Roles & Responsibilities
- Managing Change with BSC
- Building Strategic Alignment: Definition & benefits
- Presenting Strategic Analysis: Need & Importance

**Thanks & Regards**

**NPC Team**

**Course conducted by Group/ Regional Directorate Name: - RD, JAIPUR**

**Name & Designation of Course Coordinator: ADITI MISHRA, DY. DIRECTOR**

**Course Coordinator Contact Details: 9928226777**