

CHAPTER -2: PARTICULARS OF THE ORGANIZATION, FUNCTIONS AND DUTIES

SECTION 4(1)(b)(i)J

2.1 NPC: The Background

National Productivity Council was established and registered as an Autonomous Society under the Societies Registration Act 1860, under the Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India on 12th February, 1958 with objective to promote productivity consciousness in the country.

2.2 Objectives of the Council

The objectives of the council are:

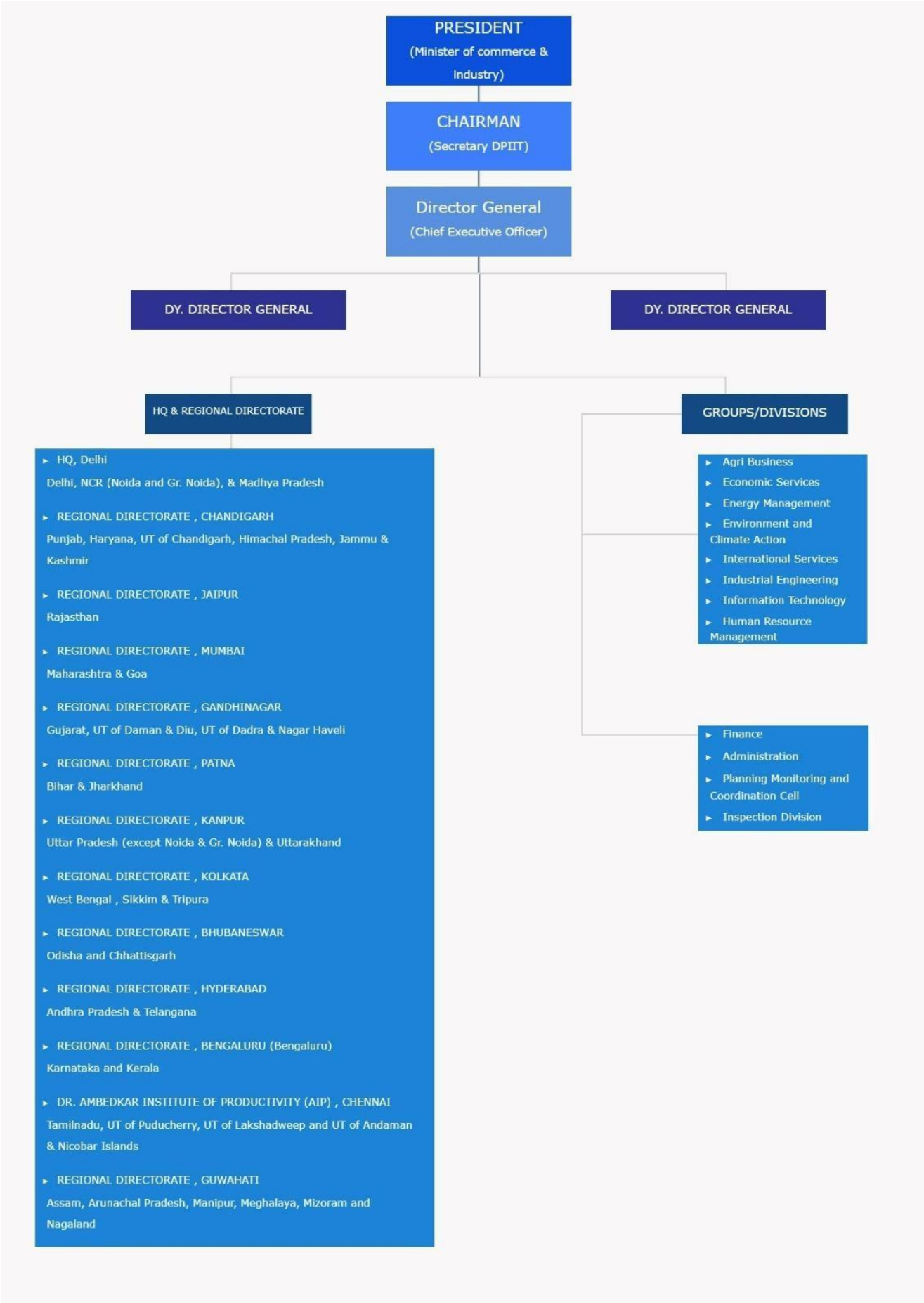
- i. To increase awareness of productivity in general, especially of the concepts and techniques aimed at strengthening the microeconomic foundations of economic development, rooted in operating practices and strategies of the organizations.
- ii. To function as a think-tank of Government on measures needed to enhance focus on productivity
- iii. To be among the premier productivity consultancy and training organizations of the country in the first phase, and of the South & South East Asian Region in the long run.
- iv. To raise financial resources to sustain its operations on its own on a self generating and continuing basis

2.3 Functions of the Council

NPC performs all functions necessary to fulfill its objectives and include the following:-

- i. Consultancy to organizations on productivity improvement
- ii. Training to personnel at different levels
- iii. Dissemination of Productivity information through seminars, workshops, conferences, etc.
- iv. Productivity Research and Database
- v. Productivity Publications
- vi. Productivity Awards

NPC Organisation Chart



2.5 Details of Services provided by NPC

2.5.1 Consultancy Services

NPC undertakes for its clients in all sectors of the economy, consultancy services in productivity related subjects, which includes process management, environment management, technology management, energy management, human resource management, agri-business, information technology, strategic productivity management and related fields.

2.5.2 Training Services

NPC offers training services to all levels of industrial personnel on all subjects related to Productivity as stated above. Broadly, there are two categories of training programs, one that is specifically done for a company is known as in-company program and that done where participants from different organizations participate is known as inter-company program. NPC's training programs are known for its practical aspects combined with the theoretical information on the latest developments in the subject.

2.5.3 Seminars, Workshops and Conferences

NPC organizes seminars, workshops and conferences on contemporary subjects of Productivity to enable exchange of information and sharing of experience. These activities are organized with collaboration efforts with many National and International institutions.

2.5.4 Productivity Research and Database

NPC carries out on its own efforts as well as on behalf of client organizations, research activities on productivity policy and implementation areas. It also collects data from primary and secondary sources to generate and disseminate productivity database.

2.5.5 Productivity Publications

NPC brings out periodicals titled 'Productivity' (Quarterly) and 'Productivity News' (Bi-Monthly). It also brings out publications on subjects related to Management and Technology

2.5.6 Productivity Awards

NPC presents National Productivity Awards every year, for best performing units in different categories of Agriculture and Food Processing Sector.

Addresses of the corporate office of the National Productivity Council and its Regional Professional Management Groups (RPMGs)

NATIONAL PRODUCTIVITY COUNCIL

Productivity House, 5-6,
Institutional Area Lodi Road,
New Delhi-110003 Telephone
No. 24690331
Fax No. 24615002
E-mail: npcinfo@npcindia.gov.in
Website: <http://www.npcindia.gov.in>
Working days/Hours: Monday to Friday 9:00 A.M. to 5:30 P.M.

REGIONAL OFFICES

<p>BENGALURU Shri Swarupan Das Regional Director National Productivity Council 2nd Floor, Abhaya Complex KSDB Building, 55, Risaldar Street Seshadripuram Bangalore 560 020 Tel: 080-23467294 / 95 Email: swarupan.das@npcindia.gov.in; bangalore@npcindia.gov.in</p>	<p>BHUBANESWAR Shri Avijit Nayak Regional Director National Productivity Council A/7, Surya Nagar, Bhubaneswar – 751003, Odisha Tel : 0674 2397381/26, Email:avijit.nayak@npcindia.gov.in;; npcbbs@bsnl.in</p>
<p>CHANDIGARH Shri Suvyendu Shivakar Regional Director National Productivity Council SCO 40 (1st Floor), Sector-7 C Madhy Marg, Chandigarh – 160019 Tel : (O) 6287872655 Email: suvyendu.s@npcindia.gov.in; npc-chd@chd.nic.in</p>	<p>CHENNAI Sh. D. SreenivasuluHead (AIP) National Productivity Council No. 6, SIDCO Indl. Estate AmabatturChennai, Tamil Nadu – 600098 Tel : (O) 26255216, 26251808, 26254904 Email: d.sreenivasulu@npcindia.gov.in;</p>
<p>Delhi Sh. K.D. Bhardwaj Regional Director Utpadakta Bhavan, 5-6 Institutional Area, Lodhi Road, New Delhi – 110003 EPABX Lines : 24690331 Gram : PRODUCTIVITY, Email: kd.bhardwaj@npcindia.gov.in</p>	<p>GANDHINAGAR Shri Rahul Kirkire Regional Director National Productivity Council E – 5, GIDC, Electronic Estate, Sector 26 Gandhi Nagar, Gujarat – 382028 Tel : (O) 079-23287344, 23287345 Email: rahul.kirkire@npcindia.gov.in; gandhinagar@npcindia.gov.in</p>

<p>GUWAHATI Dr. Rajat Sharma Regional Director National Productivity Council Rajgarh Road, P.B. No. 32, Ulubari P.O. Guwahati, Assam – 781 007 Tel : (O) 2453396, 2451896 Fax : (0361) 2450160 Email: rajat.sharma@npcindia.gov.in; guwahati@npcindia.gov.in</p>	<p>HYDERABAD Dr. B. Hemant Regional Director National Productivity Council 10th Floor, Eastern Wing, Gagan Vihar Complex, M.J. Road, Nampally Hyderabad, Andhra Pradesh -500001 Tel : (O) 040-24733473 Email: hemant.rao@npcindia.gov.in; hyderabad@npcindia.gov.in;</p>
--	--

<p>JAIPUR Sh. Mukesh Singh Regional Director National Productivity Council SB-96, Jawahar Lal Nehru Marg, Bapu Nagar, Jaipur – 302 004 Tel : (O) 2702935 Fax : (0141) 2703573 Email : mukesh.singh@npcindia.gov.in; jaipur@npcindia.gov.in;</p>	<p>KANPUR Sh. Sunil Kumar Regional Director National Productivity Council 4th Floor, Kabir Bhavan (U.P.H.C. Ltd.'s building, Directorate of Industries (U.P.) Campus) G.T. Road Kanpur – 208 002 Phone: 0512-2224176 Tele-Fax: 0512-2224177, 3025735 Email: sunil.kumar@npcindia.gov.in;</p>
---	--

<p>KOLKATA Shri S. Mallik Regional Director National Productivity Council 9, Syed Amir Ali Avenue, Park Circus, Kolkata, West Bengal – 700017 Tel : (O) (033)-22876069, 22873116 Fax : (033) 22873919 Phone (M) +91 9433081116 Email: s.mallik@npcindia.gov.in,</p>	<p>MUMBAI Sh. Arundhati Chattopadhyay Regional Director National Productivity Council Novelty Chambers, 7th Floor, Grant Road Mumbai, Maharashtra – 400007 Tel : (O) 23002924, 23071322 Email: arundhati.Chattopadhyay@npcindia.gov.in;</p>
---	--

<p>PATNA Shri J.K. Singh Regional Director National Productivity Council 2nd Floor, Sudama Bhawan Boring Road Crossing, Patna, Bihar – 800001 Tel : (O) 6122572311; Email: patna@npcindia.gov.in; jk.singh@npcindia.gov.in</p>	
--	--